

RE/MAX vs. the industry 2013

RE/MAX is #1 in U.S. market share. Nobody sells more real estate than RE/MAX.



Sotheby's



	U.S. RESIDENTIAL TRANSACTION SIDES ¹	TOTAL U.S. WEBSITE VISITS ² (Millions)	U.S. NATIONAL ADVERTISING ³	COUNTRIES ⁴	OFFICES WORLDWIDE ⁴	AGENTS WORLDWIDE ⁴
RE/MAX	828,960	52.47	32.8%	89	6,331	89,008
Coldwell Banker	663,826	28.23	24.0%	44 ⁵	3,100	82,200
Century 21	390,391	41.07	20.1%	61 ⁵	7,060	100,300
ERA	107,775	2.42	0.2%	33 ⁵	2,322	31,000
Sotheby's	64,515	2.57	6.5%	35 ⁵	659	12,900
Better Homes and Gardens	40,810	2.44	2.0%	2 ⁵	252	8,300
Keller Williams	Not released	23.55	1.8%	5	700	76,662 ⁵
Prudential	Not released	5.57	6.8%	3	1,500	50,000